

INVEST IN MIDDLE BLACK SEA



Turkey

country of
opportunities...



The world's 16th largest

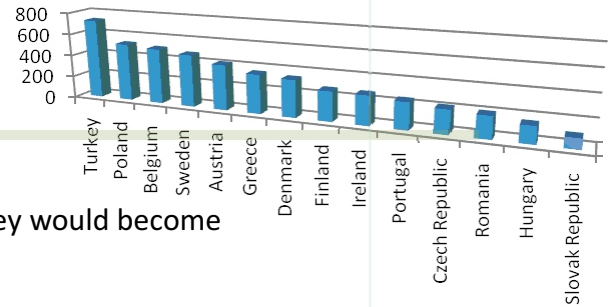
- Bridge between Europe and Asia where civilizations and cultures meet

Europe's 6th largest economy

- **Energy corridor between Europe, Central Asia and Middle East**
- Member of NATO since 1952, part of the EU Customs Union since 1996, candidate country to the EU since 1999
- **Occupying one of the most strategic positions in the world**
- An economic hub for the vast region surrounding it
- **Outlet for the Black Sea Basin countries through the Turkish Straits**
- World's leading tourism destination hosting 26 million tourists

Gross Domestic Product

Turkey's growth was **5.9 %** between 2002-2008.



With its dynamic and young population, it is predicted that Turkey would become the fastest growing country in Europe in 2010.

According to the 2008 World Trade Indicators published by the World Bank, Turkey has the **5th least** restrictive trade policies.

Annual Exports

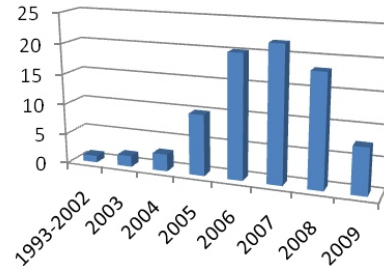


An economy fully integrated to the world economy. Export performance of Turkey has been increasing significantly since 2002. Exports **increased by 179 %** and reached **USD 132 billion** by the end of 2008, up from USD 36 billion in 2002

Offers incentives and low taxes to the investors

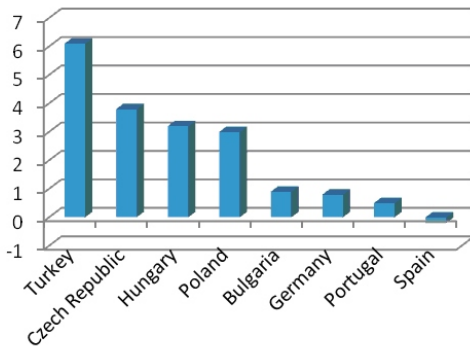
Tax benefits and incentives in
Technology Development Zones,
Industrial Zones and **Free Zones**

Foreign Direct Investment Inflows (Billion USD)



Qualified and cost-effective labour force of which is the **4th largest labour force of the EU-27**

Labour Productivity Growth (%)



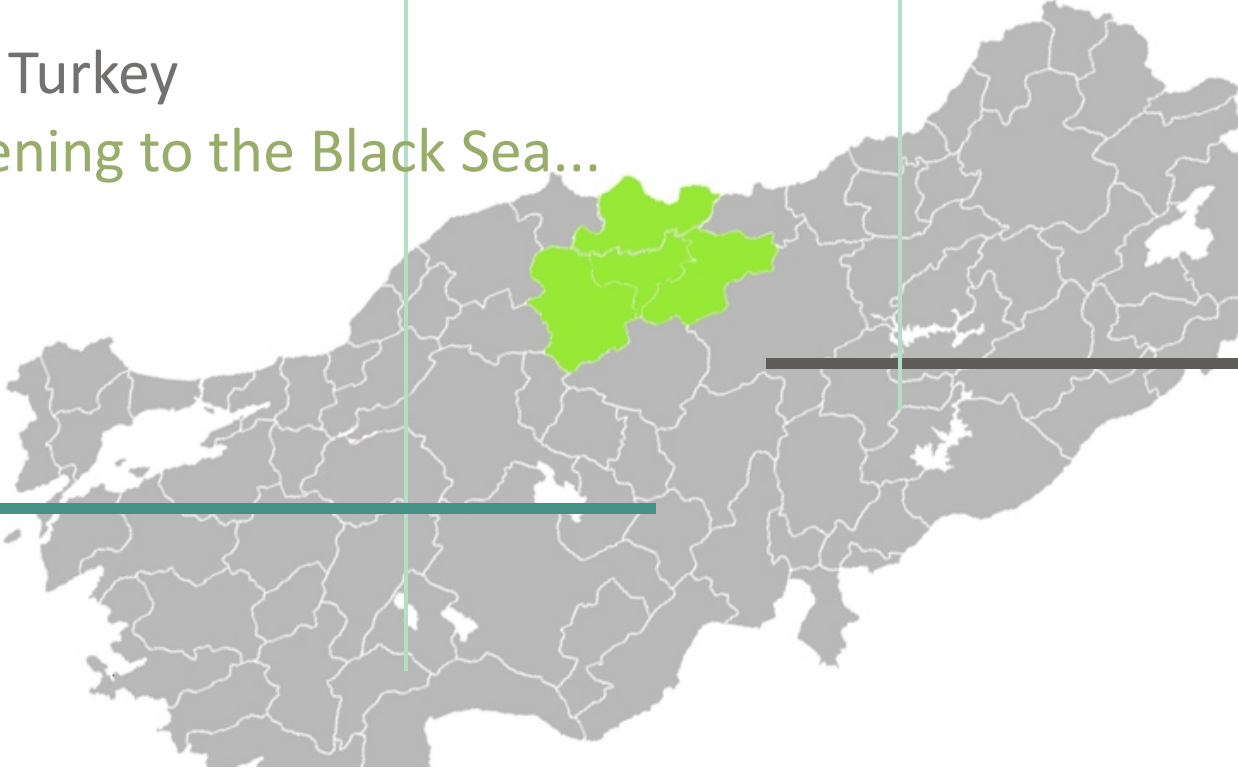
According to “Doing Business Report” of the World Bank establishment of a company

can be completed in **6 days in Turkey**

Middle Black Sea Region

gateway of Turkey

opening to the Black Sea...



a boosting region

- Plenty of companies exporting various industrial products
- Samsun Port, which has an international potential and is accessible for all cities of the Region
- One university in each of four cities contributing to human capital
- Numerous historical, cultural and natural resources
- Organized Industrial Zones and Small Industrial Sites addressing the needs of the Region
- Customs Office facilitating trade of the Region
- An advantaged geographical location
- Qualified and cheap labour force
- Proximity to Russian market
- Opportunities to develop tourism destinations in a regional scope
- Existence of one EU Business Development Centre and two directorships of SMEs
- Trade relations with numerous countries.

Four state universities with numerous faculties including social sciences, medical and engineering



Covers an area of 37,600 km²

Opportunity for university students to go abroad for exchange studies

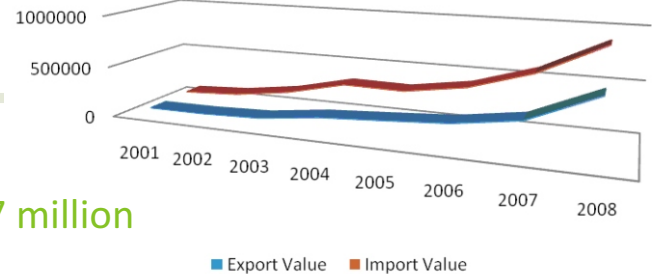
A total population of 2,739,487

A high ratio of vocational schools (60 %) addressing the skilled labour need of many sectors

	Population (15+age)	Labour force	Employed	Unemployed	Population out of labour force	Labour force participation	Unemployment rate	Employment rate	Unemployment out of agriculture
	thousand					%			
TR	50,772	23,805	21,194	2,611	26,967	46.9	11.0	41.7	13.6
TR 83	1,966	1,089	1,008	81	877	55.4	7.4	51.3	13.6

An attractive investment area with its
16 organized industrial zones, 1 free zone, 2 technology
development zones,
3 trade ports and increasing foreign trade

Export-Import Values since 2001
(USD 1000)



372 exporting companies with export value of **USD 597 million**

a huge potential in the sphere of agriculture owing to the existence of
the largest fertile and arable plains of Turkey

The industrial sectors sticking out in the Region are;

food, beverages and tobacco industry(in all cities),

metal goods and **engineering industry** (Çorum, Samsun),

electric-powered household gadgets (Amasya),

forestry products and furniture industry (Amasya, Samsun),

marble industry (Amasya, Çorum, Tokat) and textile (Çorum, Tokat)

Historical meaning of Samsun; where the National Independence War initiated



Amasya; one of the 15 cities chosen by the Ministry of Culture and Tourism for tourism investments

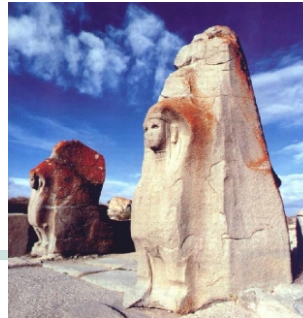


Zinav Gölü, Güllüköy Gölü, Kaz Gölü

and plateaus like

Topçam, Batmantaş, Çamiçi, Selemen

are among the natural wealth of the region.



total number of visitors of the Region in 2008 is approximately 560,000

HITTITE Culture and Tourism Development Area, which has been chosen as the 7th of the 9 thematic areas according to 2023 Tourism Strategy

a huge potential in all types of tourism including

eco-tourism, nature tourism, history tourism and culture tourism.

amasya...



Export of Amasya Beige Natural Stone (marble) with its 1,400,000,000 m³ reserves to 45 countries amounting **USD 15.5 million**

Amasya University with **5,560 students**

one of the **15 Tourism Brand** cities in Turkey

an **outdoor museum** with its 7500 years of historical and cultural heritage

- 7500 years of history, 17 civilizations

- City of tourism and culture

- Important natural stone reserves

- Important marble brand and industry (Amasya Beige Natural Stone)

- Huge amount of production and export of aspirator, chimney hood and denim accessories

- Young dynamic population

- Youth tourism

- Thermal tourism





Between 2002 and 2007, agricultural production has **increased by 80 %**.

Product	Rate in country
Onion	18.7 %
Cherry	7.2 %
Apple	6.7 %
Peach	3 %

Food, beverages, tobacco, mining, metal tools and machines industries are in the foreground of the economy in the city.

Manufacturing of food, beverages and tobacco are dominant sectors.

Agriculture

City has very important agricultural production, especially fruits. According to 2008 data, 60 % of onion production of the region and 18.7 % of the country is provided by Amasya. Cherry is another crop the production of which corresponds to 7.2 % of the total production of the country.

çorum...



Hattuşa, the capital of Hittite Civilization,

one of the **9 cultural heritages**
in Turkey
by **UNESCO**

Çorum Museum, candidate to be the
best museum of Europe in 2010

- A large economic hinterland and strategic geographical location

- Manufacturing industry based on regional resources and entrepreneurial soul

- A huge potential of historical tourism stemming from archaeological assets belonging to Hittite Civilization

- Huge potential in agriculture (enough arable agricultural areas and diversity of agricultural products) and husbandry

- An exposition area with international standards having the capacity to bring multiple sectors together

- Activities in the field of clustering in engineering industry

- The first steamy sterilization facility to dispose medical waste



Directorship of Small and Medium Enterprises Development Organization

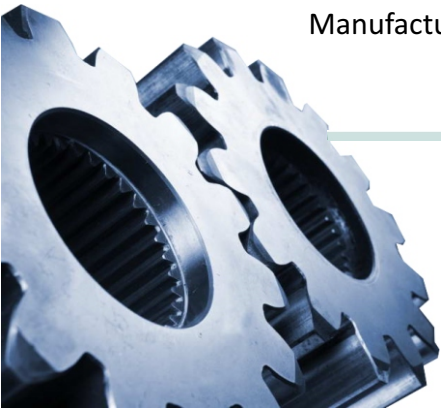
Potential of trainable and qualified youth for a
sustainable development

The products sticking out the most in the food industry of the city are flour and farina. In that context, the mechanization process had started with grinding machines, which has continued with ceramic, brick, food engineering industry. That kind of a background in engineering industry in Çorum has made the Undersecretariat of the Prime Ministry for Foreign Trade choose this city as **1 of the 10** cities to start clustering activities.

EU Business Development Centre

Manufacturing industry based on **regional resources** and **entrepreneurial soul**

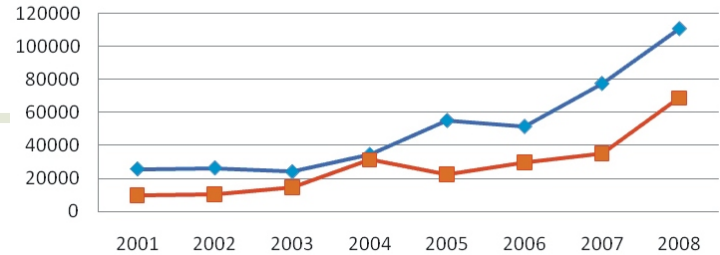
Industry in Çorum intensifies in the sectors like metal goods and engineering industry, food and textile industry. There are two Organized Industrial Zones one of which is in Sungurlu and the other is in the centre of Çorum. The latter, the export of which constitutes the largest amount of total export of the city, has gotten active since 1993.



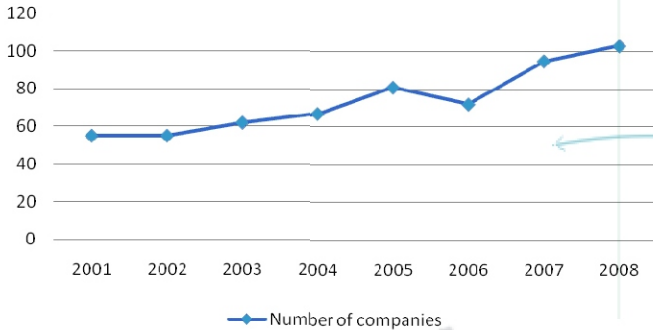
The number of export companies increased from 55 in 2001 to 103 in 2008.

While the export value augmented from USD 25.6 million in 2001 to USD 110.5 million in 2008, the import value increased from USD 9.8 million in 2001 to USD 68.7 million in 2008.

Export-Import Values since 2001 (USD 1000)



Number of companies



Despite the impacts of the last economic crisis on trade levels of Çorum, still the city continues to export to 80 countries and to import from 53 countries in various chapters. Majority of these countries are from Middle East and the EU.

Second **highest export value** in the Region.

Number of export companies has increased approximately **two times** while the export values have increased **more than four times** for the last 8 years.

samsun...



15th crowded city in Turkey with
a population of **1,250,076**

5 Organized Industrial Zones

A history dating back to **Amazons**

the **first logistic center** project in Turkey
(Gelemen Logistic center)

TRACECA Project, Europe-Caucasia-Asia
transport corridor,
includes Samsun

- One of the 15 attraction centers in Turkey
- The city where Turkish National Independence War started
- The only metropolitan city of Black Sea Region
- High entrepreneurship in the fields of commerce and transportation
- 11.6 times increase in the export of the city between the years 2001-2008
- Leading city in Ecologic agriculture
- One of the 20 cities in health branding , “Health City” vision
- Developing surgical instruments sector
- All kinds of transportation: highway, railway, seaway, airway
- Cheap cargo transportation
- Transportation links to important Black Sea Ports from Samsun Port



In 2008, 209 firms in Samsun reached **USD 445 million of export**, ranking 21th in Turkey

With its historical, cultural, thermal and ecological assets, Samsun is a crucial tourism city for the country. The city has rich natural resources. There are two large rivers, **Kızılırmak and Yesilirmak**, and two savannas, **Bafra and Çarsamba**, all of which are significant resources for agriculture.

Samsun is a vital transportation city from Black Sea Region to Central and Western Anatolia through **all means of transportation; highway, seaway, railway and airway**. Also it is possible to access crucial Black Sea Ports from Samsun Port.

Health sector in Samsun is highly developed. There are about 200 health centers in the city including medical faculty, state and private hospitals, as well as the first and only pharmaceutical plant of Anatolia. The city is the third clustering center of the world in production of surgical instruments and machines with its 40 firms, and a very important health center with its thermal facilities. Through these specialities, Samsun is one of the 20 cities that The Ministry of Health branded as health centers of the country.



tokat...



a city named as **Fruit Garden of Turkey**

Caravanserais, mosques, madrasahs, baths, bridges
and many more from **Seljuks and Ottomans**

- Covers an area of 9,958 km²

- Advantageous position in the intersection point of inner Anatolia and Black Sea

- A population of 624,439 providing rich human capital

- Numerous vocational high schools and vocational colleges training the youth as qualified work force

- State University founded in 1992 encompassing 5 faculties, 3 institutes and 4 colleges

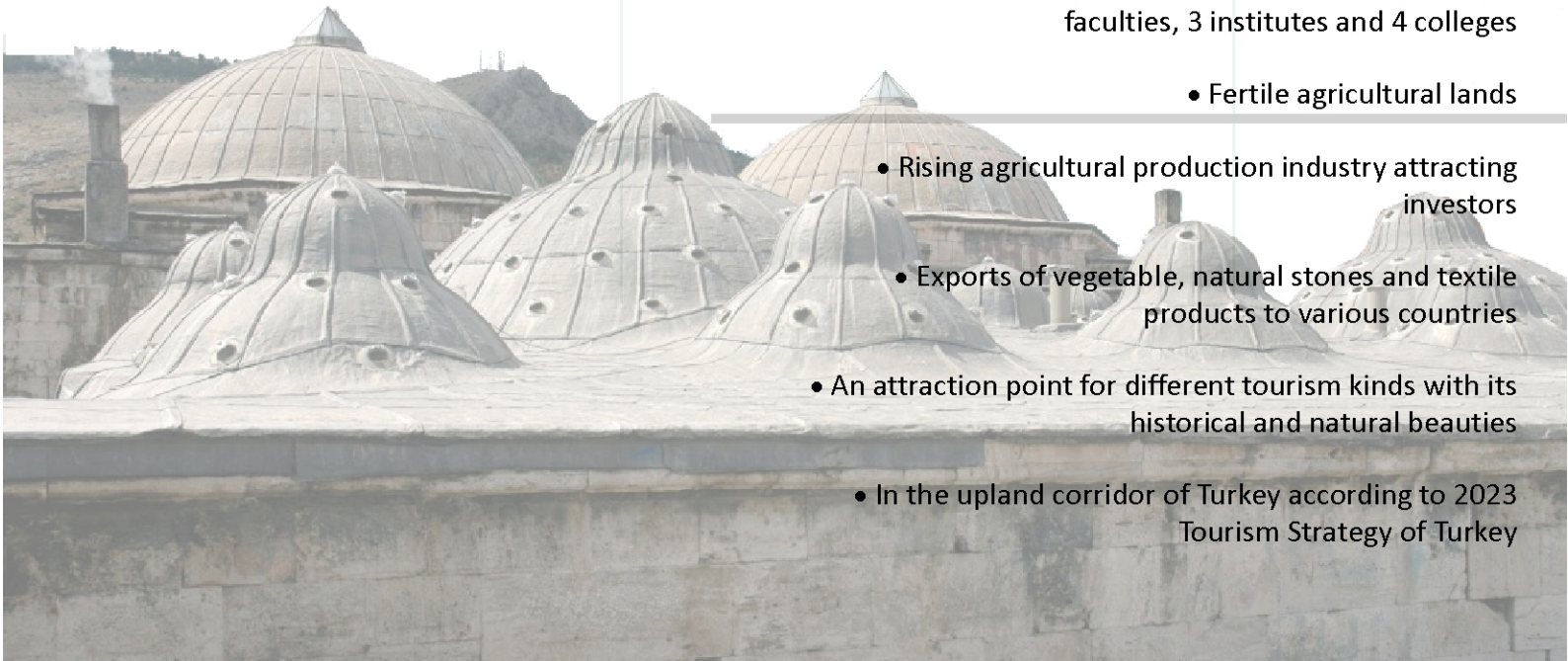
- Fertile agricultural lands

- Rising agricultural production industry attracting investors

- Exports of vegetable, natural stones and textile products to various countries

- An attraction point for different tourism kinds with its historical and natural beauties

- In the upland corridor of Turkey according to 2023 Tourism Strategy of Turkey



Natural stone, marble, bricks and tile

factories are other prominent industries operating in the city

Tokat's rich agriculture potential paves the way for agricultural industry. After hosting state owned tobacco and sugar factories for a long time, now leading industries of private sector choose Tokat for their food and beverages factories. Industrial firms are operating mainly in the sectors of food, beverages and tobacco, textile, clothing and denim, forestry products, and chemical industry.

Specialization in industry is supported by Organized Industrial Zones

The city has six Organized Industrial Zones in five districts and seven small industrial sites.

38 vocational schools in the city providing a **large and cost-effective labour** for the industries

Fertile plains irrigated by Yeşilırmak, Kelkit and Çekerek provide rich production capacity. A wide range of agricultural products, except citrus fruits, can be planted in the city. Onion, kidney and field beans, tomato, cherry, sour cherry, potato, aubergine, wheat, walnuts, sugar beets are important examples of this variety.

In the Open Air Museum of **Sebastopolis**, historical remains of the **2000 years old city** are exhibited.



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OKA

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